

GRACE BERRY

Phoenix, Arizona

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PERSONAL STATEMENT

I am an empathic multimedia journalist who is driven by a desire to tell the stories of communities that frequently go unheard and bring forth solutions to global, interconnected problems. Using my expertise in Adobe Photoshop, Adobe Audition, DSLR photography and AP-style writing, and my experience in digital and print journalism, I produce human-focused and informative content.

EDUCATION

Arizona State University (Walter Cronkite School of Journalism and Mass Communication) Phoenix, Arizona
Master of Mass Communication Expected graduation: December 2025

IE UNIVERSITY Madrid, Spain
Bachelor of International Relations July 2024

- Awarded Personal Excellence Scholarship
- Writing Awards: First Place in Constructive Journalism Contest (hosted by IE School of Politics, Economics and Global Affairs and El Instituto de Periodismo Constructivo)

UNIVERSITY OF LEEDS Leeds, U.K.
Exchange semester October 2023 – January 2024

NORTHEASTERN UNIVERSITY Boston, U.S.
Exchange semester January – April 2023

RELEVANT SKILLS

- Bilingual (English and Spanish)
- Adobe Creative Suite (Adobe Photoshop, Adobe Audition and Adobe Premiere Pro)
- WordPress and SEO headline writing
- Google Analytics
- Adaptability
- Constructive communication
- Time management

EXPERIENCE

TIMES MEDIA GROUP – Newspaper publisher Tempe, U.S.
Editorial Intern February – June 2024
May – September 2023

- Wrote hard news and feature stories for eight digital and print publications around the Phoenix metropolitan area.
- Contacted variety of entrepreneurial, medical, philanthropic and political sources.
- Coordinated interviews with PR representatives.
- Conducted and transcribed semi-structured interviews with sources (in person and remotely).

EL INSTITUTO DE PERIODISMO CONSTRUCTIVO (INSTITUTE OF CONSTRUCTIVE JOURNALISM) – Journalism institute Madrid, Spain (Remote)
Partnership Strategy Research Assistant December 2023 – May 2024

- Using qualitative research methods, pinpointed strategy for institute to amplify constructive journalism's impact in Spanish media landscape.
- Through targeted internet research, identified prospective institute allies and collaborating social institutions (think tanks, NGOs and academia).
- Pitched mutually beneficial endeavors to prospective allies through semi-structured, in-depth interviews (in English and Spanish).
- Negotiated collaboration contracts between the institute and allied organizations, and produced a written report detailing research process.

CITIES WEST MEDIA, INC. – PHOENIX Magazine Scottsdale, U.S. (Hybrid)
Digital Editorial Intern June – September 2023

- Wrote food, drink, fashion and travel content for the magazine's website and social media channels.
- Pitched lifestyle article topics, contacted sources and researched background materials.
- Conducted and transcribed interviews and incorporated editor's notes to create final drafts.
- Uploaded content to the magazine's webpage via WordPress.
- Using Google Analytics, analyzed company website, Twitter, Facebook and Instagram to discern quarterly magazine performance.

ADDITIONAL INFORMATION

- **Languages:** English (Native). Spanish (Advanced, 2.5 years of daily use). Portuguese (Basic, 1.5 years of classroom use).